

## **ECONOMIC, SOCIAL AND CULTURAL COUNCIL**

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### **ECOSOCC, AUC, 100 Million Campaign and ILO advocate to raise awareness on ending child labour in Africa**

The African Union Economic, Social, and Cultural Council (ECOSOCC) have joined forces with the African Union Commission (AUC), International Labour Organization (ILO) and 100 Million Campaign to advocate for and raise awareness on the promotion and protection of the rights and welfare of children in Africa, with the specific goal of ultimately putting an end to child labour in Africa.

The partnership was formed in preparation for the 5th Global Conference (V Conference) on Child Labour which was held in Durban, South Africa, from 15 – 20 May 2022. The Vth Conference convened governments, leaders, and civil society organisations (CSOs) to speak with one voice and act collectively to ensure that the voices and demands of children and young people who have experienced the injustices of child labour are echoed and heard across the continent.

To commemorate the World Day Against Child Labour and International Day of the African Child, ECOSOCC teamed up with ECOSOCC member CSOs and the 100 Million Campaign to tell the stories of child labour survivors through recorded testimonies. On June 12th, ECOSOCC, its members and the partners launched a week-long social media awareness campaign, posting a visual testimony from a child labour survivor every day to share their stories and call for action from both the African and international communities to end child labour. The social media campaign sought to promote children's rights in Africa and around the world, in line with the African Union's efforts to promote and protect the rights and welfare of children in Africa in accordance with Aspiration 6 of Agenda 2063 which envisages an "Africa whose development is people-driven, relying on the potential of African people, especially its women and youth, and caring for children."

The collaboration of ECOSOCC, AUC ILO, and the 100 Million Campaign demonstrates a paradigm shift within the African community, particularly among civil society, in their efforts to shed more light on the living realities of children and youth, as well as the complexities of the labour market. The campaign also presents an opportunity for all relevant stakeholders, including member states and policy makers at all levels to accelerate their efforts to end child labour and secure the rights of children in Africa.

To learn more about the campaign and what ECOSOCC is doing to advocate for children's rights and the eradication of child labour on the African continent, visit our website and social media pages.

### **About ECOSOCC**

The Economic, Social and Cultural Council (ECOSOCC) was established in July 2004 as an Advisory Organ composed of different social and professional groups of AU Member States. The mandate of ECOSOCC is to contribute, through advice, to the effective translation of the objectives, principles and policies of the African Union into concrete programmes, as well as the evaluation of these programmes.

Learn more at: <https://ecosocc.au.int>

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